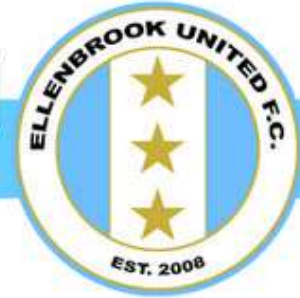


NEWSLETTER

ELLENBROOK UNITED
Football Club



ABN: 86 466 525 608 Email: info@eufc.org.au www.eufc.org.au

Phew....well that was a busy season.....what season? Yep...we're already into planning to ensure 2021 / 22 is our best yet.

Further to the club's AGM we now have a new Executive Committee, comprising of:

- President - Andrew Thomas
- Vice-President - Mark Aungier
- Secretary - Brendan Symons
- Treasurer - Justin Coppin
- Registrar - Emma Robinson
- Director of Football - Mark Robinson
- General Member - Lee Cole
- General Member - Claire Symons

Huge thanks to those who have already nominated for a Committee position in addition to offering to assist as a volunteer for the many events and fundraising activities we already have planned for the year ahead.

For those of you who read our new President's Vision document...all 29 slides 🌐 🌐 we have a clear vision of where we're wanting to go and builds on the work so many have done since we started in 2008.

This can be boiled down into:

Promoting and enabling maximum participation and fun for all that want to play football, and in so doing benefiting the community, the club and the individual.

We are going to strive to lower playing fees, give back to the community and ensure we support our sponsors as they have done for us.

To get there we have some key strategic priorities:

1. Remove club debt currently impeding our growth plans
2. Innovative payment and sponsorship solutions to increase player numbers and club support
3. Revitalised 1st team and club playing philosophy cascaded from 18s to U8s
4. Call to action for all members and extended families to promote and support club events
5. Creative employment and football career pathways for our older junior players
6. Continue to build the school network and connections commenced over the last two years

So how can you help?

1. Become a Social Member
2. Spread the word about our new Club Member Incentives & Sponsorship Packages
 - Whilst we will be working with our Suppliers and Grant applications to deliver a step change in income we are posting our Sponsorship Target at c.\$100k
 - This is a huge number but will ensure the club can operate debt free
3. Share our posts to spread the word
4. Bring a friend to the club
5. Attend and support club events
6. Donate an hour or two of your time to assist

What's going on in December?

- 1st Team training sessions with Brad Hassell & Jon Robin - Thursday 6:30pm
- U15 NPL Open Training – looking to build and add to the squad. Email matt@eufc.org.au (https://www.eufc.org.au/so/c0Nrb4Pim/c?w=aaQU5Avsf6dRSckh6lI9Ux8PvU6s8ki6RRA2zTEU_tw.eyJ1ljoibWFpbHRvOm1hdHRAZXVmYy5vcmcuYXUiLCJyJljoimE2YWM0N2YtNmM3Yi00MDA4LTI3MGQtMmFiODQzMDAxZjg3liwibSI6Imxwln0) for more information
- U14s Metro Open Training – [click here](https://www.eufc.org.au/so/c0Nrb4Pim/c?w=nWdovxb7ExRyGgOKV24U0-fq1j7WDwDmTg3GtEM-1uY.eyJ1ljoiaHR0cHM6Ly93d3cuZXVmYy5vcmcuYXUvMjAyMi1qdW5pb3ltbWV0cm8tYm95cy1naXJscy10cmIhbHMiLCJyJljoimE2YWM0N2YtNmM3Yi00MDA4LTI3MGQtMmFiODQzMDAxZjg3liwibSI6Imxwln0) (<https://www.eufc.org.au/so/c0Nrb4Pim/c?w=nWdovxb7ExRyGgOKV24U0-fq1j7WDwDmTg3GtEM-1uY.eyJ1ljoiaHR0cHM6Ly93d3cuZXVmYy5vcmcuYXUvMjAyMi1qdW5pb3ltbWV0cm8tYm95cy1naXJscy10cmIhbHMiLCJyJljoimE2YWM0N2YtNmM3Yi00MDA4LTI3MGQtMmFiODQzMDAxZjg3liwibSI6Imxwln0>) to register your interest
- Monday Night Open Session 29th November – Girls aged 8 to 16 – register your interest [click here](https://www.eufc.org.au/so/c0Nrb4Pim/c?w=vRmFwuTm454cgFRNVsB5EBIQMdRwc1vu0o1bcz3NZOY.eyJ1ljoiaHR0cHM6Ly93d3cuZXVmYy5vcmcuYXUvY29weS1vZi0yMDIyZDI0LTQwMDgtMjcwZC0yYWI4NDMwMDFmODciLCJljoibHAifQ) (<https://www.eufc.org.au/so/c0Nrb4Pim/c?w=vRmFwuTm454cgFRNVsB5EBIQMdRwc1vu0o1bcz3NZOY.eyJ1ljoiaHR0cHM6Ly93d3cuZXVmYy5vcmcuYXUvY29weS1vZi0yMDIyZDI0LTQwMDgtMjcwZC0yYWI4NDMwMDFmODciLCJljoibHAifQ>)

- Registration to play Metro football in 2022 - visit www.eufc.org.au (<https://www.eufc.org.au/so/c0Nrb4Pim/c?w=d4pq66-2gbPoj1-jFQoXwWqLxejD0CvWeZJxEVafgqc.eyJ1ljoiaHR0cHM6Ly93d3cuZXVmYy5vcmcuYXUvcvVnaXN0cmF0aW9ucy1mb3Jtcy0xliwicil6ljJhNmFjNDdmLTZjN2ltNDAwOC0yNzBkLTJhYjg0MzAwMwY4NyIsIm0iOiJscCJ9>) to register your interest
 - Specifically looking for players for:
 - U8 Metro Girls
 - U14 Metro Girls
 - U16 Metro Girls
 - U14 Metro boys
 - U15 Metro boys
 - U15 NPL
- Full Committee meeting – Club Rooms 1st December at 6pm
- Coach's Meeting - Wednesday 8th Dec, 6pm at Club rooms
- Clementine Cup kicks off evening Friday 10th December – follow club socials for more info
- Friday 17th December
 - Meet the Committee
 - Clementine Cup
 - Xmas Club Fundraiser and all round good time 🍷🍷
- Member Incentives and Club Sponsorship packages to be announced

Player Offers and Coaching Team

- These have been delayed due to the resignation of key personnel and the AGM. Your coaching team will be in touch this week with offers and allocation to squads.
- Should you have any questions or queries please email them to directoroffootball@eufc.org.au (<https://www.eufc.org.au/so/c0Nrb4Pim/c?w=LULtu4laDY6bpN75yRjliBFWFIhF9hvcadIM-tOh4EQ.eyJ1ljoibWFpbHRvOmRpcmVjdG9yb2Zmb290YmFsbEBldWZjLm9yZy5hdSlsInliOiIyYTZhYzQ3Zi02YzdiLTQwMDgtMjcwZC0yYWI4NDMwMDFmODciLCJtIjoibHAifQ>)
- Team Coach vacancies
 - As a volunteer club without a coach (and team manager) we have no team.
 - Please review the list of vacancies currently requiring Coaches
 - To express your interest please email directoroffootball@eufc.org.au (<https://www.eufc.org.au/so/c0Nrb4Pim/c?w=LULtu4laDY6bpN75yRjliBFWFIhF9hvcadIM-tOh4EQ.eyJ1ljoibWFpbHRvOmRpcmVjdG9yb2Zmb290YmFsbEBldWZjLm9yZy5hdSlsInliOiIyYTZhYzQ3Zi02YzdiLTQwMDgtMjcwZC0yYWI4NDMwMDFmODciLCJtIjoibHAifQ>) stating the age group you are interested in coaching

Announcements / Appointments

We're delighted to be able to announce the following Coaching appointments:

- **Director of Football - Mark Robinson**

- Mark was voted in by the Executive Committee this week following the nomination by a committee member.
 - Mark provided a clear plan for success tied to our First Team Coach' Brad Hassel's footballing philosophy.
 - Having held this position previously Mark returns to the role with a strong history of football both as a player, coach and committee member.
 - Recently completing his Football Australia C licence at his own expense returns with renewed vigour and adds to his 10 year history with the club.
- **NPL Technical Director - Michael Yarker**
 - Michael has been with the club for a couple of years now and his record stands for itself!
 - A 1st Team player, a championship winning coach with the 18s last year, UEFA qualified coach, leading our U13NPL this year also in addition to growing our club numbers and skill acquisition from Tiny Tekkers through to school engagement.
 - We're delighted to have Michael onboard our senior coaching team.
- **Junior Technical Director - Matt Clarke**
 - Most of you will know Matty, not only are his son's Riley and Owen involved with the club for many years he has also coached numerous teams and played for our 1st team. Even the Masters last year.....yes he really is that old 🤖🤖
 - Matty has and continues to do a lot for this club both on the field and off it. Coaching 15NPL this year, enrolled on his C-licence he is passionate to take his coaching as seriously as he has done his playing.

We continue to build our coaching team and welcome expressions of interest for:

- **Goalkeeping Coach**
 - Discussions already underway with an outstanding candidate
 - Always keen to hear from talented coaches
- **Junior Technical Director** (we'd actually include a 3rd if we can)
- **Women's Director of Football**
- **U18s Coach**
 - to build on the fantastic performance last year and build a pathway to the First Team
- **Reserves Team Coach**
 - To work in conjunction with the First team and NPL Technical Director to build a clear and defined pathway from NPL to First Team

Communication

- A core tenet of our new President's vision is to improve club communication and provide a voice to our members. This Newsletter is just one immediate creation.

- Should you have any ideas or feedback for the club, or you want to be involved to help out please email feedback@eufc.org.au (<https://www.eufc.org.au/so/c0Nrb4Pim/c?w=mweNws3ZXmglirTjaEEr-QGp4ez50lwwMZ7s4qoqc8c.eyJ1ljoibWFpbHRvOmZIZWRiYWNRQGV1ZmMub3JnLmF1liwicil6ljJhNmFjNDdmLTZjN2ltNDAwOC0yNzBkLTJhYjg0MzAwMWY4NyIsIm0iOiJscCJ9>)

Button


(<https://www.eufc.org.au/so/c0Nrb4Pim/c?w=JiH5Umh1gT7CxFFnuFiZM7yAlgUY0GOCA4tmJgCIBTg.eyJ1ljoiaHR0cHM6Ly93d3cuZXVmYy5vcmcuYXUiLCJyIjoiaWJlYXN0c0Nlbn0>)

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